

# **WOR-FM IS PLANNING ROCK 'N' ROLL SHOWS**

WOR-FM will become the first frequency modulation radio station here to broadcast rock 'n' roll music on a regular basis. The station now duplicates shows of WOR-AM, but will present separate programming from 9 A.M. to midnight, Mondays through Fridays, and from 5 P.M. to midnight on Saturdays and Sundays, beginning July 30.

Robert S. Smith, vice president of both stations, said yesterday:

"We will not have shouting disk jockeys on FM., but if there can be a quality rock station, that is what we will be. We're going after the WABC and WMCA audience."

Mr. Smith said the new program policy would also encompass all types of popular music. The change in policy for WOR-FM is a result of a recent Federal Communications Commission rule that F.M. stations in major cities may no longer duplicate more than 50 per cent of the programming of their A.M. affiliates.

Lee Hanna, news director of WCBS-TV, said yesterday he had withdrawn a job offer made to Gabe Pressman, a news reporter now with WNBC-TV. He said that Mr. Pressman had accepted the offer last week, but he was informed yesterday by the reporter's agent that Mr. Pressman would remain with WNBC-TV.

The agent, Alvin Ferleger of the Ashley Famous Agency, said he had told WNBC-TV last Thursday that Mr. Pressman wanted to leave to join WCBS-TV. Later Mr. Ferleger said, WNBC-TV made a superior offer.

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