

DIAL PHONE LINKS MAYORS ON COASTS

Englewood Call to Alameda in 11 Seconds Starts New Service Over the Nation

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ENGLEWOOD, N. J., Nov. 10—Mayor M. Leslie Denning of this city picked up the telephone at 1 P. M. today, made ten turns on the dial, and in 18 seconds was talking with Mayor Frank P. Osborn of Alameda, Calif.

The call between the Mayors, made from the Englewood exchange of the New Jersey Bell Telephone Company in the presence of 100 guests, marked the start of a trial of long-distance dialing by 10,000 telephone users.

At the outset Englewood patrons can dial directly to more than 11,000,000 telephones from coast to coast. The only change from local dialing is that the user must precede the local number with a three-digit code number to designate geographical areas.

These areas include San Francisco, Sacramento and Oakland on the West Coast, Boston, Providence, Philadelphia, Pittsburgh, Cleveland, Detroit, Chicago, Mil-

waukees and dozens of localities in New York State.

Mayor Denning dialed 415, the Oakland code number, and followed it with Mayor Osborn's number at his office in Alameda City Hall. After the first call, other guests made calls to many parts of the country.

New Jersey Bell and other Bell system engineers present at today's ceremony described it as "a historic first in communications."

Raymond J. Nelligan, telephone manager, said that the object of the Bell system trial was to determine customer reaction to the service and to test the mechanical operations in connecting such widely separated telephones.

Englewood was selected as the site for the first trial because its central office is already equipped with the latest type of dial switching apparatus and automatic accounting devices. Local telephone users also make a wide variety of long-distance calls required to test the new system, Mr. Nelligan said.

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